

## Privacy Policy

### § 1 Information about the collection of personal data

(1) In the following we inform about the collection of personal data when using the website [www.escom-chemie.com](http://www.escom-chemie.com). Personal data are all data that are personally identifiable to you, e.g. name, address, e-mail addresses, user behavior.

(2) Responsible for data protection is: escom Chemie GmbH, zum Ludwigstal 41, 45527 Hattingen, Germany

(3) The contact details of the data protection officer: [privacy\[at\]escom-chemie\[dot\]com](mailto:privacy[at]escom-chemie[dot]com).

### § 2 Information on the type and purposes of processing and recipients of personal data

(1) Through the website [www.escom-chemie.com](http://www.escom-chemie.com) we process various types of personal data for various purposes:

(a) Collection of personal data in case of informational use

(1) When using the website for information purposes only (i.e. when you do not log in, register or otherwise provide us with information), we do not collect any personal data, with the exception of the data transmitted by your browser to enable you to visit the website. This data includes:

- ip address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (specific page)
- Access Status/HTTP Status Code
- The amount of data transferred in each case
- The website from which the request was sent
- Browser
- Operating system and its interface
- Language and version of the browser software.

(2) Cookies are small text files that are stored on your hard disk connected the browser you use and through which certain information flows to the website that sets the cookie (in this case us). Cookies cannot run programs or transmit viruses to your computer. They are used to make the Internet offer more user-friendly and effective overall. The information generated by the cookie about your use of this Internet offer is stored on the server of the provider in Germany. The IP address is saved after processing for seven days. It isn't made anonymous before it is stored.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

a) This website uses cookies to the following extent:

- Transient Cookies (temporary use)
- Persistent Cookies (limited time use)
- Third-Party Cookies (from third parties)

b) Transient cookies are automatically deleted when you close your browser. This includes in particular session cookies. These store a so-called session ID, with which different requests of your browser can be assigned to the common session. This will allow your computer to be recognized when you return to the website. Session cookies are deleted when you log out or close your browser.

c) Persistent cookies are automatically deleted after a specified period, which may vary depending on the cookie. You can delete cookies at any time in the security settings of your browser.

d) You can configure your browser settings according to your wishes and refuse the acceptance of third party cookies or all cookies, for example. However, we would like to point out that you may not be able to use all the functions of this website.

(3) This information stored with the help of cookies is stored separately from any other data we may have collected. In particular, the data in the cookies are not linked to your other data.

(4) Collection of personal data when using the contact form or contact via email.

Our website and interactive documents include a contact form which can be used to contact us electronically. If a user makes use of this feature, the data entered in the form is transferred to us and stored. This data includes:

- Salutation
- First and last name
- E-mail address
- Phone
- Position
- Company
- Country

When you send your message, you are asked for your consent to the processing of your data and your attention is drawn to this privacy notice.

Alternatively, users can contact us using the e-mail address provided. In this case, the user's personal data transmitted with the e-mail is stored.

The data is not shared with third parties in this context. The data is used solely to process the conversation.

Legal basis for data processing:

The legal basis for the processing of the data, if the user's consent has been given, is Article 6(1)(a) of the GDPR.

The legal basis for the processing of data transmitted when sending an e-mail is Article 6(1)(f) of the GDPR. If the purpose of the e-mail contact is to conclude a contract, the additional legal basis for processing is Article 6(1)(b) of the GDPR.

Purpose of data processing:

Personal data entered in the form is processed by us solely for the purpose of carrying out the interaction. If a user makes contact by e-mail, this constitutes the necessary legitimate interest in processing the data.

Other personal data processed when a message is sent is used to prevent misuse of the contact form and to ensure the security of our information technology systems.

Duration of storage:

The data is deleted as soon as it is no longer required for the purpose for which it was collected. For personal data entered in the contact form and personal data transmitted by e-mail, this is the case when the conversation with the user is ended. The conversation is ended when it is clear from the circumstances that the matter at hand has been conclusively dealt with.

The additional personal data collected when the message is sent is deleted after a maximum of seven days.

In addition to the rights described in § 3, you have the right to revoke your permission at any time with effect for the future. In this case your personal data collected within the context of the contact form will

be deleted in conformity with data protection. Your personal data will also be deleted without your revocation once we have processed your request.

### § 3 Your rights

(1) You have the right to request information from us at any time and free of charge about the personal data stored by us, as well as the origin, recipients or categories of recipients to whom this personal data is transmitted and the purpose of storage.

(2) You also have the right to request that your personal data be corrected, deleted or restricted at any time. In addition, you have the right to data transferability. Furthermore, you have the right of appeal to the competent supervisory authority at any time.

(3) You also have the right to object to the processing of your personal data by us at any time.

(4) If you have given us your permission to use your personal data, you can revoke your permission at any time without giving any reasons.

(5) If you wish to assert the above rights, please contact us by e-mail to [privacy\[at\]escom-chemie\[dot\]com](mailto:privacy[at]escom-chemie[dot]com) or in writing to the address stated under § 1 para. 2.

(6) By using the contact form or sending an e-mail to our contact address and entering your (contact) data, these data, which also include personal data, are forwarded to us and stored. These data will not be passed on by us without your permission. Vielmehr verwenden wir diese Daten ausschließlich zur Bearbeitung Ihrer Anfrage. Rather, we use this data exclusively to process your inquiry. After sending the completed contact form, the feedback or the sent e-mail, you can object to this use of data at any time without stating reasons and revoke your permission to use this data.

### § 4 Data Security

We maintain up-to-date technical and organisational measures to guarantee data security, in particular to protect your personal data from the dangers of data transmission and that third parties do not become aware of them. These are adapted to the current state of the art in each case.

### § 5 Storage Duration

We will store your personal data for as long as is necessary for the purposes for which they were collected in accordance with this privacy policy. However, it may be the case that we are legally obliged to store certain data over a longer period of time. In this case, we will ensure that your personal data is handled in accordance with this data protection declaration for the entire period.

### § 6 Use of Google Analytics

(1) This website uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses "cookies", which are text files stored on your computer, to help the website analyze how users use the site. By being certified under the [EU-US Privacy Shield](#), Google guarantees that EU data protection standards will be met, including when processing data in the United States. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. By activation of IP anonymization on this website, Google will shorten your IP address within Member States of the European Union or in other states party to the Agreement on the European Economic Area beforehand. Only in exceptions will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with further services associated with website and Internet use.

The legal basis is Art. 6 (1) (f) of the General Data Protection Regulation (GDPR) - Our legitimate interest lies in the analysis, optimization and economic operation of our website.

(2) The IP address transmitted by your browser in the context of Google Analytics is not matched with other Google data.

(3) You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

(4) You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>. For mobile browsers, you can use the following link to prevent the collection of data via Google Analytics: [Opt-out for mobile browsers](#)

(5) This website uses Google Analytics with the extension "\_anonymizeIp()". This shortens the processing of IP addresses and prevents direct personal reference.

(6) Google Analytics is used in accordance with the conditions on which the German data protection authorities have agreed with Google. Third Party Information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001.

Terms of use: <http://www.google.com/analytics/terms/de.html>, Overview of data privacy: <http://www.google.com/intl/de/analytics/learn/privacy.html>, as well as the privacy policy: <http://www.google.de/intl/de/policies/privacy>.

## § 7 Use of Google Maps

We are integrating the maps from the service provider "Google Maps" from Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001 ("Google"). The data processed by Google may include your IP address and location, which can be processed in the United States. However, this data will not be collected without your consent (this is dependent on your mobile device settings). By establishing a connection to Google, Google may be able to determine which website has sent your request and to which IP address the reply is to be sent. Further information about Google Maps can be found in the Privacy

Policy: <https://www.google.com/policies/privacy/>, Opt-

Out: <https://adssettings.google.com/authenticated>. In addition, Google's Terms of Use apply to <https://policies.google.com/terms?gl=US&hl=en> and the [Google Maps Terms and Conditions](#).

The legal basis is Art. 6 (1) (f) of the General Data Protection Regulation (GDPR) - Our legitimate interest lies in the analysis, optimization and economic operation of our website.

## § 8 Newsletter distribution

(1) Our newsletters are sent out for informational and marketing purposes. We would like to inform you about new features, modifications and offers relating to our services in the newsletter.

(2) We use the so-called double opt-in procedure for the subscription to our newsletter. This means that, once you have specified your e-mail address, we send you a confirmation e-mail to the e-mail address provided asking you to confirm that you would like to be sent the newsletter. If you do not provide confirmation within 24 hours, your subscription will be automatically deleted. If you confirm by clicking on the link, we will store your e-mail address and your first name and surname until you unsubscribe from the newsletter. The sole purpose of storing this information is to send you the newsletter. We also store your IP address and the time of subscription and confirmation in order to prevent any misuse of your personal data.

(3) The only required information for sending the newsletter is your e-mail address. The provision of other data, identified accordingly during the data collection process, is voluntary and said data is only used by us for the purpose of customizing the newsletter. This data is also erased in full when you unsubscribe from the newsletter. Once you have confirmed, we will store your e-mail address and any information voluntarily provided for the purpose of sending out the newsletter. The legal basis is your consent according to Article 6(1)(a) of the General Data Protection Regulation (GDPR).

(4) By subscribing to the newsletter, you give your consent for the data provided by you to be saved and processed. You may revoke your consent at any time with future effect. You can revoke said consent by clicking on the link provided in every newsletter e-mail, using the contact form on the website, by sending an e-mail to [info@escom-chemie.com](mailto:info@escom-chemie.com) or by sending a message to the contact details provided in the Legal Notice. The data provided by you will not be forwarded to third parties.

(5) You also have the right to free information about your stored data and to object to the same, as well as, where applicable, the right to rectify, block or erase said data.

### § 9 Online customer surveys

For technical reasons, access data is collected when you visit any website; this data includes, but is not limited to, IP address, browser data and operating system. Under certain circumstances, storing IP addresses can make it possible to subsequently allocate data to the user's computer. For this reason, IP addresses are not stored in the context of customer surveys as a matter of principle. The IP addresses are hashed, it means they get a secret string. A conclusion from the hash value to the IP address is no longer possible.

We use your responses to improve our service. The legal basis for such use is our legitimate interest within the scope of Art. 6 (1) (f) GDPR. Your data is not used for any purpose other than this survey. To the extent that we process data in the pursuit of our legitimate interests within the scope of Art. 6 (1) (f) GDPR, you are entitled at any time to object to such processing for reasons arising from your specific situation. This includes the right to submit an objection to processing for advertising purposes.

### § 10 Development

As part of the technical development of our services and within the legal framework, we will also continually adapt our privacy policy. To this end, changes to the privacy policy will be published on our website. Please therefore regularly read the current version of the privacy policy at [www.escom-chemie.com](http://www.escom-chemie.com). Subject to applicable law, any changes to the Privacy Policy will become effective as soon as the updated Privacy Policy is published. If we have already collected data about you and/or are obliged by law to provide you with information, we will also inform you of significant changes to our data privacy policy and ask for your permission should this be required by law.

The current version of this data protection declaration: 22 September 2020